



**UPRIGHT**  
GROUP

## About Upright Group

Upright Group, created in 2012, is a group providing services in the scope of broadly defined outsourcing of business processes. It consists of 9 Poznań based companies: **Branch Brothers, Grupa Job, Inventory Solutions, Lookad, mForce, PMT Marketing System, Ratium, RTM** and **S&P Partners**.

The Upright Group mission is facilitating organizations, their leader, managers and staff, focusing on the key areas of their activities, simultaneously reducing costs. Each company is in charge of a different area of activity, which enables comprehensive service of projects, even of the advanced level of complexity. The possibility of perpetual exchange of experiences and know-how among particular companies within the group, maximizes the synergy effect in the whole organization.

Taking advantage of our comprehensive expertise and the latest tools, Upright Group offers a wide range of activities in the field of sales support in traditional and modern trade and services – POS designs, merchandising projects, effective communication with customers at POS, outsourcing sales force, sales support by using experiential marketing and also pharmaceutical marketing services. We also provide services connected with inventory of merchandise and tangible assets, as well as IT support. The group also delivers HR services, offering activities in the scope of flexible forms of employment and temporary work, training and professional personnel advisory. Additionally, we offer accounting and payroll services.

Upright Group is proud to have cooperated with clients such as: **Dr. Oetker Polska, HDS Polska, Hortex Holding, mBank, Metsa Tissue Krapkowice** and **PKO BP**.

[www.uprightgroup.pl](http://www.uprightgroup.pl)

**Branch**  
**Brothers™**

grupa





**inventory solutions**

POLSKA





**mForce**

building profits together

**pmt**

**pmt**marketingsystem



# RATIUM



KSIĘGOWOŚĆ KADRY PŁACE



**Real Time Media**

S&P  
PARTNERS